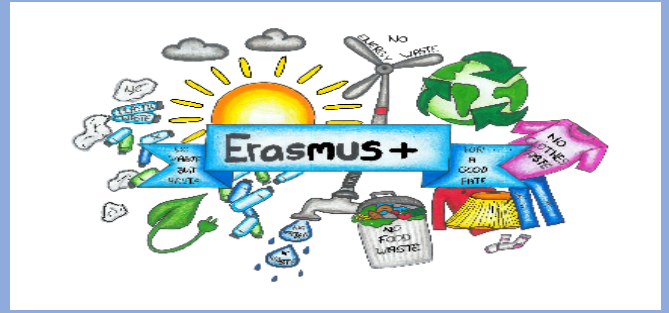


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WATER WASTE

A brochure on the most fatal of human informalities

Why water waste is such a big problem and what we can do to improve our world.

WHAT YOU SHOULD KNOW

We are young people who want to avoid a life-threatening water crisis. This brochure is part of a campaign, which we founded to draw awareness on the high likelihood and the fatal consequences of a crisis of global effects.

This brochure is made on a completely volunteer base by people who feel concerned about the state of water waste and usage.

Water is the fundamental resource of life on our planet. Therefore, we can't afford to lose it.

Here are some numbers on water waste:

- **50%** of usable water is lost due to inefficient using methods ...
... which is equal to **6.4352 trillion** liters (a ten with 12 zero)
- **10.6%** of the world's population do not have water care
... which is equal to **850 million** people
- **22.6%** of the world's population live in a country risked for a water crisis
... which is equal to **1.811 billion** people

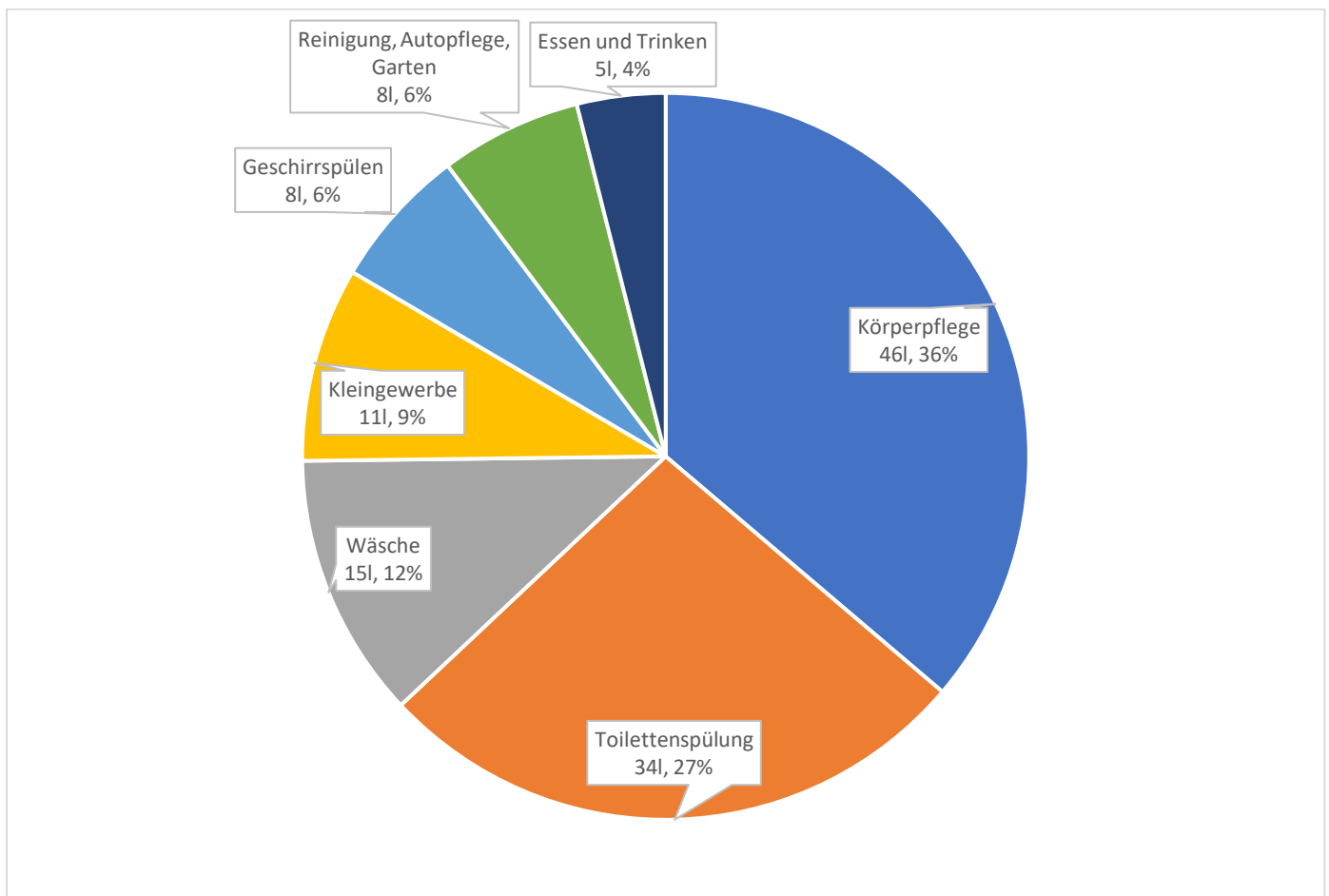
We all should feel concerned regarding these numbers. Water is a human-right – and everybody should have access to it.

WHAT IS OUR CHALLENGE?

Particularly in industrial and wealthy nations, people are not aware of the consequences of water waste. We do not experience water scarcity, but those on other continents do: one in six people across the world is affected by severe water problems.

Even though there are also natural reasons like drought respectively missing or rare rain, our wasteful behaviour is part of the problem.

Here is an overview of how a German consumes his average of 127l of water per day (as of 2021):



It is obvious that we no longer use water as a precious resource, but as a means to the end. We have to stop this and realise of the water's meaning for life.

WHAT WE CAN DO

There are plenty of possibilities to reduce your water usage:

1. Be conscious about the meaning of water.
2. Recycle water and try to reuse it.
3. Turn off the water while showering / cleaning your teeth.
4. Wash laundry only if necessary / re-wear clothes.
5. Collect water.

To play a part in reducing water waste, do not forget to pay a visit to the website [Erasmus+](#) to learn of more things you can do to achieve your goal.

If you want to support any other project performed by Erasmus+, do not hesitate to join us in making the world a better place.



UN-Sustainable Development Goal

Disclaimer: This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Sources: EPA.GOV/watersense; unep.com; bloomberg.com; statista.com