

Waste

Video" from
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Ja



away, which you

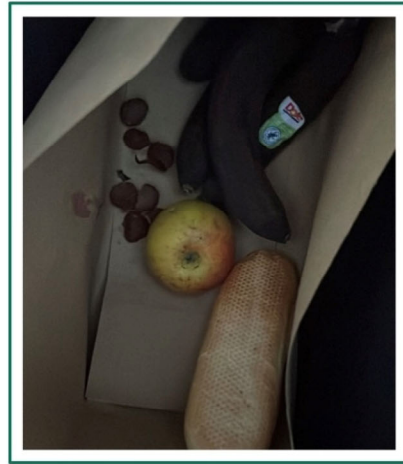
at ended up in
ave been eaten

How does this happen?

using agricultural products as an example:

only foods that are perfect are used

- too big/small
- too blotchy
- visually not nice
- >will be sorted out



using the example of private individuals:

best before date discourages many from consuming (although the product would still be fully consumable)

difference to the expiry date:

from this date, the product should no longer be consumed

How can we stop it?

suggested solutions:

- shopping well planned
- use food creatively
- use your own senses to see if something is edible or not
- sell imperfect products
- at a restaurant etc. or at home you can eat

